9 good reasons to invest in West Pomerania
WEST POMERANIA
- ALL YOU NEED...
General information
General information

- 1,7 million inhabitants
- 23 thousand squared kilometers
- **2 regional centers**: Szczecin (capital city) and Koszalin
- 185 km of coastline
- temperate oceanic climate
- 1380 companies with foreign capital
- accessed with EU since 2004
- Multinational Corps Northeast in Szczecin
1. Location
1. Location

- in the heart of Europe
- close to Western Europe
- close to Scandinavia
- by the Baltic Sea
- along the shortest route linking Western and Eastern Europe (E-28)
- along the shortest route linking Nordic countries and Central and Southern Europe (E-65, E-59)
2. Access
2. Access

- all means of transport
- direct connection to the European motorway network
- motorway connection to Warsaw in 2014
- seaports in Szczecin and Świnoujście
- ferry terminal in Świnoujście (connections to Sweden and Denmark)
- international airport in Goleniów
- intercontinental airport in Berlin (1.5 hours drive)
3. Regional specializations
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- **bioeconomy** (wood-furniture sector, agri-food sector, renewable energy, green chemistry, materials science, packaging)
- **maritime & logistics** (maritime economy, off-shore, multimodal transportation, logistic centers)
- **metal-machine industry** (precision metalwork, shipbuilding & repair, large-dimension constructions, mechanics, automatics, automotive)
- **services of the future** (ICT, KPO, R&D, creative industries, technical services)
- **tourism & health** (classic & medical tourism)
4. Human capital
4. Human capital

- 22 universities
- **67,5 ths students**, 18,7 ths. graduates
- good English and German skills
- labour supply: ca. 105 ths.
- **hard-working**: 1937 hours annually
- **low average labour costs**: 811 EUR monthly
  (average monthly gross wage in enterprise sector)
5. Investment areas
5. Investment areas

- dozen of industrial park all over the region
- ca. 1200 hectares of fully-developed industrial areas…
- …incl. over 800 ha with Special Economic Zone status
- 50 ths. squared meters of modern office space
- …and another dozens of ths. under construction
Major investors

bioeconomy
Major investors

maritime & logistics
Major investors

metal-machine industry
Major investors

services of the future
6. Incentives
6. Incentives

- **Special Economic Zones** (over 800 ha in 17 subzones)
- maximum public aid: 40% of investment expenditures (50% for medium companies, 60% for small companies)
- **local property tax exemptions** up to 7 years
- **EU funds** (central and regional levels)
- support by the Investors’ Assistance Center
7. Opinions
7. Opinions

- **Tremendous potential in terms of specialists and proximity to logistic hubs, such as major seaports.**
  Ulrich Dohle - **Tognum AG** (Stargard Szczeciński)
  15th March 2012

- **Why is the plant being founded in Szczecin?**
  *All feasibility studies showed that it was the best location.*
  Christoph Wellendorf - **Bilfinger Crist Offshore**
  14th June 2012
7. Opinions

- First of all, we would like to stress a welcoming attitude from the municipality we have approached and also the infrastructure: from the landing stations along the Baltic coast to the main roads down into Europe. Furthermore, the accessibility of skilled staff was very important.

Klaus Nielsen – Espersen (Koszalin)
4th July 2013
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8. Recreation
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- **Baltic Sea**, Szczecin Lagoon and 3000 lakes make great conditions for sailing, wind- and kitesurfing
- beautiful sand **beaches**
- **Westpomeranian Sailing Route** (33 marinas)
- 3 **golf** courses
- 35% land covered by forests
- **SPA & wellness**
- **health resorts**
9. Investors’ Assistance Center

- **one-stop-shop**, 24/7
- official, regional, certified partner of Polish Information and Foreign Investment Agency
- cooperation with Ministry of Economy, Polish embassies, foreign embassies in Poland, chambers of commerce, special economic zones
- providing information
- organizing visits to West Pomerania
- **matchmaking** (local authorities, business partners)
- English, German, Spanish, Italian